## Kansas City Life Insurance Company 2008 Fourth Quarter Report



Includes our subsidiaries:

Sunset Life Insurance Company of America

Old American Insurance Company Sunset Financial Services, Inc.

Post Office Box 219139 Kansas City, Missouri 64121-9139

Listing: NASDAQ Stock Symbol:KCLI www.kclife.com **Message** from the President, CEO and Chairman of the Board

Kansas City Life Insurance Company recorded a net loss of \$17.1 million or \$1.47 per share for the year ended December 31, 2008, compared with net income of \$35.7 million or \$3.01 per share for the prior year. The decline in earnings for the year was largely the result of realized losses on investments. Excluding the impact of realized gains and losses on investments, net earnings after tax were \$16.9 million, compared with \$32.1 million a year ago.

Results in the fourth quarter were consistent with those for the year, as the Company experienced a net loss of \$7.2 million or \$0.62 per share. This compares to net income of \$6.4 million or \$0.54 per share in the fourth quarter of 2007.

The net realized loss for both the year and quarter was the result of the continued deep economic recession. The impact of the recession has been felt across all sectors and has negatively affected values of virtually all financial assets. The Company incurred net realized investment losses after taxes of \$34.0 million for the year, including \$9.5 million in the fourth quarter, primarily due to write-downs of securities determined to be other-than-temporarily impaired. The economic downturn has also affected net investment income through reduced yields and a lower amount of invested assets. As a result, net investment income declined \$13.0 million for the year compared with 2007. In spite of the economic environment, the Company continues to maintain a strong capital position and a well diversified investment portfolio. The Company had 96% of its fixed maturity security holdings in investment grade securities at December 31, 2008, up from 94% at December 31, 2007, and approximately one-third of these investments were in AAA rated investments as of both dates.

Total insurance revenues increased 2% for the year, largely due to a 3% increase in premiums. New premiums increased 20% for the year, led by a 55% increase in the sale of immediate annuities and a 37% increase in group life insurance sales. New individual life premiums increased 5% while group accident and health premiums increased 9%. However, contract charges declined 2%, primarily due to lower balances of certain products. New deposits declined 1% compared with an 8% increase a year earlier. This decline largely occurred in the variable life and annuity products, where consumers were affected by the negative performance in the equity markets during the year. New deposits for variable life products declined 22% and new variable annuity deposits declined 13% versus the prior year. However, deposits related to universal life were flat relative to 2007 and fixed deferred annuities increased 15%. Renewal premiums declined 1% and renewal deposits declined 4% versus the prior year.

Total benefits and expenses increased 4% in 2008 compared with 2007, primarily due to a \$4.4 million increase in death benefits, a \$1.8 million increase in the amortization of deferred acquisition costs and value of business acquired and a \$4.5 million increase in operating expenses. Mortality experience deteriorated during the year but remained within pricing expectations. The amortization of deferred acquisition costs increased, primarily reflecting a reduction of variable account balances due to policyholder withdrawals and a decline in the market value of these account balances. Operating expenses increased in 2008, primarily due to increases in employee medical plan and benefit costs combined with a reduction in employee benefit plan accruals in 2007.

On January 26, 2009, the Kansas City Life Board of Directors declared a quarterly dividend of \$0.27 per share that was paid on February 10, 2009 to stockholders of record as of February 5, 2009.

The steep economic downturn has dramatically changed the landscape for many individuals and families, demonstrating the potential impact of unexpected and unforeseen events. Kansas City Life's mission is to ensure that individuals and families are prepared and protected against many of the unpredictable elements of life. Life insurance and its unique attributes offer immediate peace of mind, and the power of its protection has been proven repeatedly throughout history. In these uncertain economic times, the Company's field force representatives, comprised of general agents and agents, have been challenged to help their clients and prospective clients fully understand just how important Security Assured can be.

Despite the economic situation, Kansas City Life is prepared to provide quality financial products and services to prospective policyholders and to fulfill its commitment to all of those who already have come to entrust the Company to provide for their future needs. The Company has no long-term debt, a strong capital position and a well diversified investment portfolio. Kansas City Life's dependability has been documented and tested throughout the past 113 years, and the Company remains committed to provide Security Assured for future generations.

R. Philip Bixby

## Consolidated Balance Sheets

## Consolidated Statements of Cash Flows

Quarter Decem		ł		Year e	nded	
Decem	ber 31					
	December 31			December 31		
2008		2007		2008		2007
\$ 45,972	\$	44,436	\$	180,782	\$	175,460
27,953		28,184		109,007		111,422
(14,131)		(14,456)		(53,616)		(54,988)
 59,794		58,164	-	236,173		231,894
41,003		47,781		177,419		190,405
(14,687)		(1,075)		(52,271)		5,426
3,516		2,651		13,005		11,499
 89,626		107,521		374,326		439,224
43,894		39,823		178,749		166,458
21,780		23,096		86,899		91,215
12,620		10,873		42,084		40,333
21,966		22,543		92,808		88,307
100,260		96,335		400,540		386,313
(10,634)		11,186		(26,214)		52,911
 (3,483)		4,774		(9,164)		17,250
\$ (7,151)	\$	6,412	\$	(17,050)	\$	35,661
\$ (16,157)	\$	16,991	\$	(89,921)	\$	6,396
(21,067)		(1,089)		(21,067)		(1,089)
 (37,224)		15,902	-	(110,988)		5,307
\$ (44,375)	\$	22,314	\$	(128,038)	\$	40,968
\$ (0.62)	\$	0.54	\$	(1.47)	\$	3.01
\$ 0.27	\$	0.27	\$	1.08	\$	3.08
\$ \$	27,953 (14,131) 59,794  41,003 (14,687) 3,516 89,626  43,894 21,780  12,620 21,966 100,260 (10,634) (3,483) \$ (7,151)  \$ (16,157) (21,067) (37,224) \$ (44,375)	27,953 (14,131) 59,794  41,003 (14,687) 3,516 89,626  43,894 21,780  12,620 21,966 100,260  (10,634) (3,483) \$ (7,151) \$  \$ (16,157) \$ (21,067) (37,224) \$ (44,375) \$  \$ (0.62) \$	27,953       28,184         (14,131)       (14,456)         59,794       58,164         41,003       47,781         (14,687)       (1,075)         3,516       2,651         89,626       107,521         43,894       39,823         21,780       23,096         12,620       10,873         21,966       22,543         100,260       96,335         (10,634)       11,186         (3,483)       4,774         \$ (7,151)       \$ 6,412         \$ (16,157)       \$ 16,991         (21,067)       (1,089)         (37,224)       15,902         \$ (44,375)       \$ 22,314	27,953       28,184         (14,131)       (14,456)         59,794       58,164         41,003       47,781         (14,687)       (1,075)         3,516       2,651         89,626       107,521         43,894       39,823         21,780       23,096         12,620       10,873         21,966       22,543         100,260       96,335         (10,634)       11,186         (3,483)       4,774         \$ (7,151)       \$ 6,412         \$ (16,157)       \$ 16,991         (21,067)       (1,089)         (37,224)       15,902         \$ (44,375)       \$ 22,314         \$ (0.62)       \$ 0.54	27,953       28,184       109,007         (14,131)       (14,456)       (53,616)         59,794       58,164       236,173         41,003       47,781       177,419         (14,687)       (1,075)       (52,271)         3,516       2,651       13,005         89,626       107,521       374,326         43,894       39,823       178,749         21,780       23,096       86,899         12,620       10,873       42,084         21,966       22,543       92,808         100,260       96,335       400,540         (10,634)       11,186       (26,214)         (3,483)       4,774       (9,164)         \$ (7,151)       \$ 6,412       \$ (17,050)         \$ (16,157)       \$ 16,991       \$ (89,921)         (21,067)       (1,089)       (21,067)         (37,224)       15,902       (110,988)         \$ (44,375)       \$ 22,314       \$ (128,038)         \$ (0.62)       \$ 0.54       \$ (1.47)	27,953       28,184       109,007         (14,131)       (14,456)       (53,616)         59,794       58,164       236,173         41,003       47,781       177,419         (14,687)       (1,075)       (52,271)         3,516       2,651       13,005         89,626       107,521       374,326         43,894       39,823       178,749         21,780       23,096       86,899         12,620       10,873       42,084         21,966       22,543       92,808         100,260       96,335       400,540         (10,634)       11,186       (26,214)         (3,483)       4,774       (9,164)         \$ (7,151)       \$ 6,412       \$ (17,050)       \$         \$ (16,157)       \$ 16,991       \$ (89,921)       \$         (21,067)       (1,089)       (21,067)         (37,224)       15,902       (110,988)         \$ (44,375)       \$ 22,314       \$ (128,038)         \$ (0.62)       \$ 0.54       \$ (1.47)       \$

	December 31	December 31		Year ended		
	<u>2008</u>	<u>2007</u>		Decem	ber 31	
				2008	2007	
Assets			Operating activities			
Investments:			Net cash provided	\$ 12,337	\$ 32,897	
Fixed maturity securities available						
for sale, at fair value	\$ 2,342,873	\$ 2,631,073	Investing activities			
Equity securities available			Purchases of investments:			
for sale, at fair value	44,537	59,149	Fixed maturity securities	(251,136)	(313,080)	
Mortgage loans	445,389	450,148	Equity securities	(8,300)	(15,249)	
Short-term investments	35,138	36,522	Mortgage loans	(49,273)	(54,816)	
Other investments	187,880	188,852	Real estate	(30,138)	(4,507)	
Total investments	3,055,817	3,365,744	Sales of investments:			
			Fixed maturity securities	33,499	168,259	
Cash	9,720	12,158	Equity securities	8,811	4,583	
Deferred acquisition costs	263,756	217,512	Real estate	30,613	22,457	
Value of business acquired	82,855	73,517	Other investment assets	5,883	7,930	
Income taxes	39,628	-	Maturities and principal paydowns			
Other assets	256,750	262,784	of investments	308,981	259,435	
Separate account assets	258,565	420,393	Net dispositions (additions) to			
Total assets	\$ 3,967,091	\$ 4,352,108	property and equipment	3	(969)	
			Proceeds from sale of			
Liabilities			non insurance affiliate	-	10,104	
Future policy benefits	\$ 853,456	\$ 851,823	Net cash provided	48,943	84,147	
Policyholder account balances	2,030,656	2,087,419				
Notes payable	2,900	10,400	Financing activities			
Income taxes	-	40,300	Proceeds from borrowings	100,962	122,830	
Other liabilities	294,407	257,372	Repayment of borrowings	(108,462)	(127,130)	
Separate account liabilities	258,565	420,393	Deposits on policyholder account			
Total liabilities	3,439,984	3,667,707	balances	200,465	205,767	
			Withdrawals from policyholder			
Stockholders' equity			account balances	(240,508)	(294,799)	
Common stock	23,121	23,121	Net transfers from separate accounts	8,556	11,706	
Additional paid in capital	36,281	30,244	Change in other deposits	4,525	13,703	
Retained earnings	750,600	780,133	Cash dividends to stockholders	(12,483)	(36,420)	
Accumulated other			Net acquisition of treasury stock	(16,773)	(4,451)	
comprehensive loss	(130,799)	(19,811)	Net cash used	(63,718)	(108,794)	
Treasury stock	(152,096)	(129,286)				
Total stockholders' equity	527,107	684,401	Increase (decrease) in cash	(2,438)	8,250	
Total liabilities and equity	\$ 3,967,091	\$ 4,352,108	Cash at beginning of year	12,158	3,908	
			Cash at end of year	\$ 9,720	\$ 12,158	

## Notes

<sup>•</sup> Net income per common share was based upon the average number of shares outstanding of 11,446,029 and 11,795,878 for the fourth quarters and 11,566,805 and 11,836,213 for the years ended December 31, 2008 and 2007, respectively.

<sup>•</sup> Cash dividends include a one-time special dividend of \$2.00 per share, paid on February 13, 2007.

<sup>•</sup> These financial statements should be read in conjunction with the Company's Form 10-K. Please refer to the Company's Form 10-K as filed with the U.S. Securities and Exchange Commission.

<sup>•</sup> Certain immaterial amounts in prior years have been reclassified to conform with the current year presentation.